



Frequently Asked Questions

Applicable for Admission to the 2-year On-Campus

MBA in Business Analytics Programme

Academic Year 2021-22

Application Stage Query:

- **What is the eligibility criteria for admission to the MBA in Business Analytics programme?**

Candidates should have as Qualifying Degree either of B.Tech. / B.E. / B.Pharm. / B.Arch. / MCA / M.Sc. / First Degree of BITS Pilani or equivalent (any 4 years undergraduate Programme), with minimum 60% in aggregate or equivalent CGPA in the same.

Students who are in the final year of their Qualifying Degree programme are also eligible to apply, provided they can submit the original copies of the results till 1st October, 2021, and fulfil other criteria.

The applicant should have taken mathematics / statistics as a subject in 12th standard with at least 60% marks in either of these subjects.

- **I am in the final year of my qualifying degree. How should I calculate my aggregate percentage?**

You should calculate your aggregate percentage of marks based on the mark-sheets of all previous semesters / years related to the qualifying degree available with you at the time of applying. Once you finish your qualifying degree, you should have obtained minimum of 60% aggregate marks in for all the semesters / years combined.

- **Is the aggregate percentage for entire course considered for admission or is only the final year considered?**

Percentage for the entire course in the qualifying degree is considered for deciding the eligibility criteria.

- **My university mentions the percentage / CGPA for only the final year in the final mark-sheet. Should I still report the percentage / CGPA for entire course while applying for the MBA in Business Analytics programme?**

Yes, you should report the percentage / CGPA for the entire programme, which should be considered as your Qualifying Degree.

- **I have not yet completed my qualifying degree and till now my percentage / CGPA is below 60%. I expect my final aggregate percentage / CGPA to be more than 60%. Can I apply for the MBA in Business Analytics programme?**

Yes, you may apply for the MBA in Business Analytics programme. However, once you finish your qualifying degree, you should have obtained minimum of 60% aggregate marks in all the semesters / years combined. Otherwise, any offer of admission to the MBA in Business Analytics programme of the institute will stand cancelled whenever you are found to have scored below 60% aggregate marks in your qualifying degree.





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- **My university calculates CGPA on a scale that is not 10-pointer (e.g. 7 pointer or 9 pointer). Shall I report CGPA in that scale only?**

You should convert the CGPA to percentage.

- **How can I convert my CGPA to percentage?**

If your university / institute has a prescribed formula for the conversion (available through its website or mentioned in the mark-sheet or on any public domain notice), then you should follow that. Otherwise, you can use simple mathematics to convert the scale to a percentage or a 10-pointer scale.

- **What all documents I need to upload while filling the application form?**

You should have scanned copies of the following documents ready to properly complete the application:

Document	File type	Size
Your passport size photo	Image	50 KB - 500 KB
Scanned copy of your signature	Image	20 KB - 200 KB
Proof of date of birth (Standard X marksheet or certificate)	PDF / Image	50 KB - 1 MB
Qualifying Degree marksheet * (B.Tech. / B.E. / B.Pharm. / B.Arch. / MCA / M.Sc. / First Degree of BITS Pilani or equivalent 4-years undergraduate program)	PDF / Image	50 KB - 1 MB
Qualifying Degree certificate (if available)	PDF / Image	50 KB - 1 MB
Standard XII marksheet	PDF / Image	50 KB - 1 MB
Standard X marksheet	PDF / Image	50 KB - 1 MB
Work experience certificate(s) / last salary slip(s) as a single file (for candidates with work experience)	PDF / Image	100 KB - 5 MB
GMAT Scorecard* (for candidates who have appeared for GMAT in 2020)	PDF / Image	100 KB - 1 MB

- *Image file can be of either file extension .jpeg/.jpg/.png/.bmp.*
- *Casually taken photos or selfies are not acceptable. Please provide your photo in a single colour background only (white, red or blue).*

- **What other things I would be asked to fill in the application for?**

Apart from the personal, educational and work experience details, you need to fill the answers to the following 3 questions as well while filling the application form:

- Why do you want to pursue MBA in Business Analytics? (Max. 300 words)
- What do you expect to learn while pursuing MBA in Business Analytics? (Max. 300 words)
- What makes you a suitable candidate for an MBA in Business Analytics? (Max. 300 words)





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- **Can I transfer application fee through my bank to BITS account? If yes, please provide the bank account details.**

No. You need to choose from the list of acceptable modes of payment mentioned in the online application form.

- **Can I pay the application fee by cash?**

No, cash is not accepted.

- **How long will it take to get refund in case I have paid multiple times because of technical faults?**

BITS Pilani tries best to resolve such issues at the earliest. However, because of certain technical and operational issues the time may vary for different students.

- **Can I get refund of application fee if I am not shortlisted for the BAAT/Personal Interview process or if I am found to be ineligible for the MBA in Business Analytics programme?**

No, application fee is non-refundable (except for cases when one had paid multiple times because of technical glitches).

- **Is there any type of quota for admission to MBA in Business Analytics programme?**

BITS Pilani does not have any quota for its admission to the MBA in Business Analytics programme.

- **When can I get the confirmation of my payment of application fee?**

On successful completion of Payment, the status will be updated on the portal.

- **From where can I get to know the important deadlines for MBA in Business Analytics programme admission related activities?**

Please check the website for BITS Pilani Admission or the website of the Department of Management, BITS Pilani (Pilani Campus).

- **Do I need to provide any proof of work experience while applying?**

Yes, you should upload as a single file experience certificate(s) or joining letter along with last salary slip for each organization that you have served.

- **What is the Syllabus and pattern for Business Analytics Aptitude Test (BAAT)?**

The BAAT will comprise of a) Management Aptitude Section and b) Analytics Aptitude Section. The syllabus and pattern is as follows:

- Management Aptitude Section:** This section will measure management aptitude in three areas– Quantitative Ability, Verbal Ability & Reading Comprehension and Data Interpretation & Logical Reasoning. The duration of this section of the test will be 2 hours and the questions will be multiple choice.

Verbal Ability: Verbal Reasoning, Sentence completion, Grammar, Syllogisms, Jumbled paragraphs, Para Completion and inference, Contextual usage, Foreign language words





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used in English, Reading Comprehension, Analogies, Sentence correction, Verbal Logic, Different usage of same word, Idioms, Parajumbles, Antonyms.

Data Interpretation and Logical Reasoning: Blood Relations, Series, Proposition, Direction Sense, Coding-Decoding, Assumptions, Puzzles, Clocks and Calendars, Statements, Data Arrangement, Family Tree, Binary Logic, Seating Arrangement, Sets & Caselets, Syllogism, Venn Diagram, Data Structures, Tables & Pie Charts, Data Sufficiency, Bars & Line Graphs.

Quantitative Aptitude: Geometry, Trigonometry, Algebra, Mensuration, Partnership (Accounts), Profit & Loss, Ratios and Proportion, In-equations Quadratic and linear equations, Surds and Indices, Time-Speed-Distance, Number System, Geometric Progression, Inequalities, Work and Time, Percentages, Logarithms.

- b) Analytics Aptitude Section:** The objective of the analytics aptitude test is to check candidate's basic aptitude on computers and mathematics. The duration of the test may be of 1 hour and the questions will be of multiple choice from Matrices; Linear Algebra; Coordinate geometry in two dimensions, Basic Differential and Integral Calculus; Numerical Analysis; Probability and combination; Fundamental Programming Concepts; Basic Data Structures (arrays, lists, stacks, and queues); Boolean Algebra.

- **How can I rectify any error, which I made during the application process?**

If a candidate discovers any mistake in the form submitted by him / her, he / she can edit the application form till 7th March 2021.

BAAT and PI Stage Query:

- **What will be stages followed in the entire selection process?**

The process will follow the following steps:

Step1: Candidates will apply for admission by filling the application form.

Step2: Applicants' eligibility status will be verified through the application form.

Step3: Applicants satisfying the eligibility criteria will be called for the Business Analytics Aptitude Test (BAAT), which comprises of Management Aptitude Section and Analytics Aptitude Section.

Step4: Applicants will be shortlisted for Personal Interview (PI) based on their performance in BAAT. The institute will decide the cut-off marks for BAAT.

Step5: After completion of further rounds following the BAAT, applicant's performance in the Management Aptitude Section of BAAT will be compared with his / her over-all CAT/XAT/GMAT performance (if available). Best out of these two performances will be considered.

Step6: Applicant's score in Analytics Aptitude Section of BAAT will be added to this earlier mentioned score.





Step7: Together the above two (Step5 and Step6) will provide the Composite Written Entrance Exam (CWEE) score.

Step8: Final selection will be based on overall performance (weighted score) in the composite written entrance exam (CWEE), Personal Interview, along with prior work experience, and previous academic history.

The metrics for awarding marks based on work experience and previous academic history are provided in the next question.

• **How does BITS Pilani evaluate a candidate before making offer for provisional admission?**

The offers for provisional admission will be made based on following evaluation parameters.

Table 1: Selection Process: Points

Criteria	Weightage
Points for Class X Marks	5
Points for Class XII Marks	5
Points for Qualifying Degree Marks	10
Work experience	5
Points for entrance exam performance	50
Personal interview	25
Total	100

Table 2: Point Calculation (Academic)

Percentage	Point Calculation for Class X as well as for XII (x in %)*
$x > 90$	5
$80 < x \leq 90$	4
$70 < x \leq 80$	3
$60 < x \leq 70$	2

Table 3: Point Calculation (Academic)

Percentage	Qualifying Degree Marks (x in %)#
$x > 95$	10
$90 < x \leq 95$	9
$85 < x \leq 90$	8
$80 < x \leq 85$	7
$75 < x \leq 80$	6
$70 < x \leq 75$	5
$65 < x \leq 70$	4
$60 < x \leq 65$	3

Table 4: Point Calculation (Work experience)

Work experience (x in Months)	Points
$x > 48$	1
$36 < x \leq 48$	3
$24 < x \leq 36$	5





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$12 < x \leq 24$	3
$0 < x \leq 12$	1
$x=0$	0

Only formal work experience after graduation will be considered. Training /project work/ work done as an integral part of the curricular requirement will not be considered. A multiplying factor (1 or 2) based on the quality of experience may be used while awarding score for work experience.

The institute reserves the right to change the evaluation components and / or the associated weightage at any time before making offer for provisional admission.

- **Can I change the centre for BAAT?**

The BAAT exam will be conducted at dedicated centers (locations). Preference for BAAT center will be given by the candidate in the application form. The Institute will allot the final center for BAAT considering all constraints at its discretion.

- **What will be the mode of conducting Personal Interview (PI)?**

PI will be conducted online. The details for PI will be provided to candidates shortlisted for PI.

Related to Any Other Query

- **What are the contact options for resolution of inquiry which are not stated above?**

Submit your query on the admission portal.

Or

Email: mba.admissions@pilani.bits-pilani.ac.in

Phone: 01596-25- 5858, 5264, 5334

